



## Fundraising Checklist

Be sure you have done all you can to support ending liver disease! If you complete all of these steps, you should meet your personal fundraising goals and expectations.

- ☐ **Donate to Yourself**  
Demonstrate your passion to your potential donors and challenge them to match your commitment!
- ☐ **Make A List**  
Compile a list of friends, family, co-workers, peers and others that may support your efforts.
- ☐ **Email Your List**  
Send out emails and updates to your contacts requesting support and giving information and statistics about liver disease.
- ☐ **Make It Viral**  
Share updates and requests donations on Facebook, Twitter, Instagram and other social media sites.
- ☐ **Keep It Local**  
Ask your favorite local businesses to give back to your efforts! You support them, let them support you!
- ☐ **Utilize Your Resources**  
Access the fundraising resources available to you to help you reach your goal.
- ☐ **Know Your Incentives**  
Learn all about the ways Fundraising Incentives and recognition opportunities you can earn through stellar fundraising!

Don't forget our other fundraising resources, tools and tips on the American Liver Foundation Great Lakes Division website! You can access a whole suite of tools at [www.LiverFoundation.org/chapters/illinois/fundraising/](http://www.LiverFoundation.org/chapters/illinois/fundraising/).

If you have questions or would like assistance with fundraising reach out to:

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