



# LIVER LIFE CHALLENGE >>

## 12 VIRTUAL FUNDRAISING IDEAS

1. **Virtual Fitness Class** - Ask your favorite yoga, pilates, dance, or fitness instructor to teach a class on a live streaming platform (Facebook, YouTube, Zoom etc.) to help you with your marathon fundraising. Charge \$20 per person for this special class. Have attendees sign-in with name and email, and the instructor gets to keep the contact list.
2. Host a virtual **Paint and Sip Night** with your local art or “paint and sip” studio. Ask attendees to donate \$10-\$20 to your fundraising efforts.
3. For your **birthday or transplant anniversary** ask your friends to keep the cards and gifts, and instead donate to your marathon fundraising page.
4. **Host an online class** – Know some super talented people? Ask them to host a virtual event where attendees learn a new skill like cooking, knitting, make-up, or mixology. Ask attendees to donate \$10-\$20 to your fundraising efforts.
5. Host a virtual **BINGO Game Night** through zoom. Charge attendees \$20 per person. The Grand Prize winner receives half the pot or can choose to donate 100% back to your fundraising efforts.
6. **Clear Your Clutter!** Clean & tidy up your house and sell items that are no longer wanted using online platforms like Facebook, Craigslist, Poshmark, Ebay, etc. Donate what you make back to your marathon fundraising page, and have your friends do the same!
7. **Host a Virtual Raffle Night** – reach out to local businesses and friends for in-kind donations to help you fundraise. Create a Facebook page where you list each item with photos and the raffle price, and invite friends to the page. Have them comment on each item they would like to put a raffle in for, and then have them venmo you or donate directly to your fundraising page. Use an online Random Name Generator to select the winner of each item and use FB Live or Zoom to announce the winners.
8. Know any up and coming musicians? Ask them to host a **Virtual Concert** through Facebook Live or Zoom to help you fundraise. Charge \$20-\$30 for a few hours of live music and have attendees donate right to your fundraising page.
9. **Money for Miles** – after each of your training runs, post a screenshot of your tracked mileage on social media. In the caption, ask your social media friends if you can Venmo request them a dollar amount for the number of miles you ran that day to go towards your

fundraising (ex: 10 miles ran, \$10 requested). Then, Venmo request the ones who say yes! Once you collect the money, donate it directly to your fundraising page.

10. **Dedicate your Miles** – Set a price point for each mile of your race and allow your donors to “sponsor” a mile. Create your own Honor Roll list that you can pin to your singlet and wear on race day. Be sure to have someone take a photo of you wearing your Honor Roll to share with your donors!
  
11. Host a virtual local **Bake Sale**. Share your “menu” and prices on social media or through email, have your supporters place their order and donate directly to your fundraising page, get baking in the kitchen, and deliver your yummy items to your donors!
  
12. Get your gift **Matched**! Be sure to check with your employer and the employers of your donors to see if they will match your fundraising. That’s free money for you and ALF! [Click here to see if your company will match your donation.](#)

Be sure to always follow up each fundraising ask with a personal **THANK YOU** to each donor - and don't forget to HAVE FUN while FUNdraising!